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Substitute for form 1449/PTO

08/11/04

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

**(Use as many sheets as necessary)**

**Complete if Known**

Application Number	09/749,255
Filing Date	27 DECEMBER 2000
First Named Inventor	FLICKINGER
Art Unit	2611
Examiner Name	SHELTON, BRIAN K.
Attorney Docket Number	T727-10

Sheet	1	of	1
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## U. S. PATENT DOCUMENTS

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**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	†
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)	MM-DD-YYYY			
BS	BF	WO99074561	01-28-1999	ALEXANDER		
BS	BG	WO9827723	06-25-1998	YUEN		

**Examiner  
Signature**

Date \_\_\_\_\_

**Considered**

10/22/04

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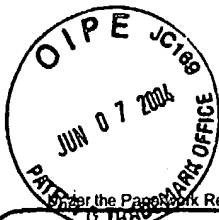


## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment.																																																										
<p>Application Number: 09/749255 </p> <p>Confirmation Number: 5795</p> <p>First Named Applicant: Gregory Flickinger</p> <p>Attorney Docket Number: T727-10</p> <p>Art Unit: 2611</p> <p>Examiner: Brian Shelton</p> <p>Search string: ( 6425134 or 6459427 or 6631523 or 6675385 or 6446082 ).pn.</p> <p><b>US Patent Documents</b></p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>BS</td><td>1</td><td>6425134</td><td>2002-07-01</td><td>CRANDALL</td><td></td><td></td><td></td></tr><tr><td>BS</td><td>2</td><td>6459427</td><td>2002-10-01</td><td>MAO</td><td></td><td></td><td></td></tr><tr><td>BS</td><td>3</td><td>6631523</td><td>2003-10-01</td><td>MATTHEWS</td><td></td><td></td><td></td></tr><tr><td>BS</td><td>4</td><td>6675385</td><td>2004-01-01</td><td>WANG</td><td></td><td></td><td></td></tr><tr><td>BS</td><td>5</td><td>6446082</td><td>2002-09-01</td><td>ARITA</td><td></td><td></td><td></td></tr></tbody></table> <p><b>Signature</b></p> <table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td></td><td>10/22/04</td></tr></tbody></table>								init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	BS	1	6425134	2002-07-01	CRANDALL				BS	2	6459427	2002-10-01	MAO				BS	3	6631523	2003-10-01	MATTHEWS				BS	4	6675385	2004-01-01	WANG				BS	5	6446082	2002-09-01	ARITA				Examiner Name	Date		10/22/04
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PTO/SB/08A (08-03)  
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First Named Inventor	FLICKINGER
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Examiner Name	SHELTON, BRIAN K.
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### U. S. PATENT DOCUMENTS

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		Number-Kind Code <sup>2</sup> (if known)			
BS	AE	US- 6,141,010	10-31-2000	Hoyle, Martin	
		US-			
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### FOREIGN PATENT DOCUMENTS

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		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
BS	BE	WO9955066A1	10-28-1999	Zetmeir, Karl D		

Examiner  
Signature

*Brian K. Shelton*

Date  
Considered

10/22/04

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**Complete if Known**

<b>Application Number</b>	09/749,255
<b>Filing Date</b>	27 DECEMBER 2000
<b>First Named Inventor</b>	FLICKINGER
<b>Art Unit</b>	2611
<b>Examiner Name</b>	SHELTON, BRIAN K.
<b>Attorney Docket Number</b>	T727-10

*(Use as many sheets as necessary)*

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Examiner Signature		Date Considered	10/22/04
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09/749,255

INFORMATION REQUESTED BY: FOIA REQUESTER CLOSURE CITATION

*(Use several sheets if necessary)*

**APPLICANT**

FLICKINGER

FILING DATE

27 DEC 2000

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## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
BS	AA	65	0	6	1	0	9	7	05/00	Satterfield	348	569	

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## ALFOREIGN PATENT DOCUMENTS

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)


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DATE CONSIDERED

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# Electronic Information Disclosure Statement

## Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment

Application:   
09/749255

Confirmation: 5795

Applicant(s): Gregory Flickinger

Docket Number: T727-10

Group Art Unit: 2611

Examiner: Unknown




search string: ( 5600364 or 5635978 or 5758259 ).pn.

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■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

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init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
BS	P01	5600364	1997-02-04		Hendricks et al	348	1
BS	P02	5635978	1997-06-03		Alten et al	348	7
BS	P03	5758259	1998-05-26		Lawler	155	5.1




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